

Project bid kit

Humap and your funding proposal



If you're reading this, it's probably because you're interested in using the Humap platform to make your project a reality.

Maybe you're an academic with a research plan, a social enterprise group raising awareness, or an archivist looking for a new way to put your collections on the map.

Whoever you are and whatever your project is, this bid kit was designed with you in mind!

We've been involved in several bids over the years, and we've used those insights to create this document.

This kit should contain everything you need for your proposal, but if you have any questions or suggestions please don't hesitate to get in touch with us at [**team@humap.me**](mailto:team@humap.me).

Best of luck!

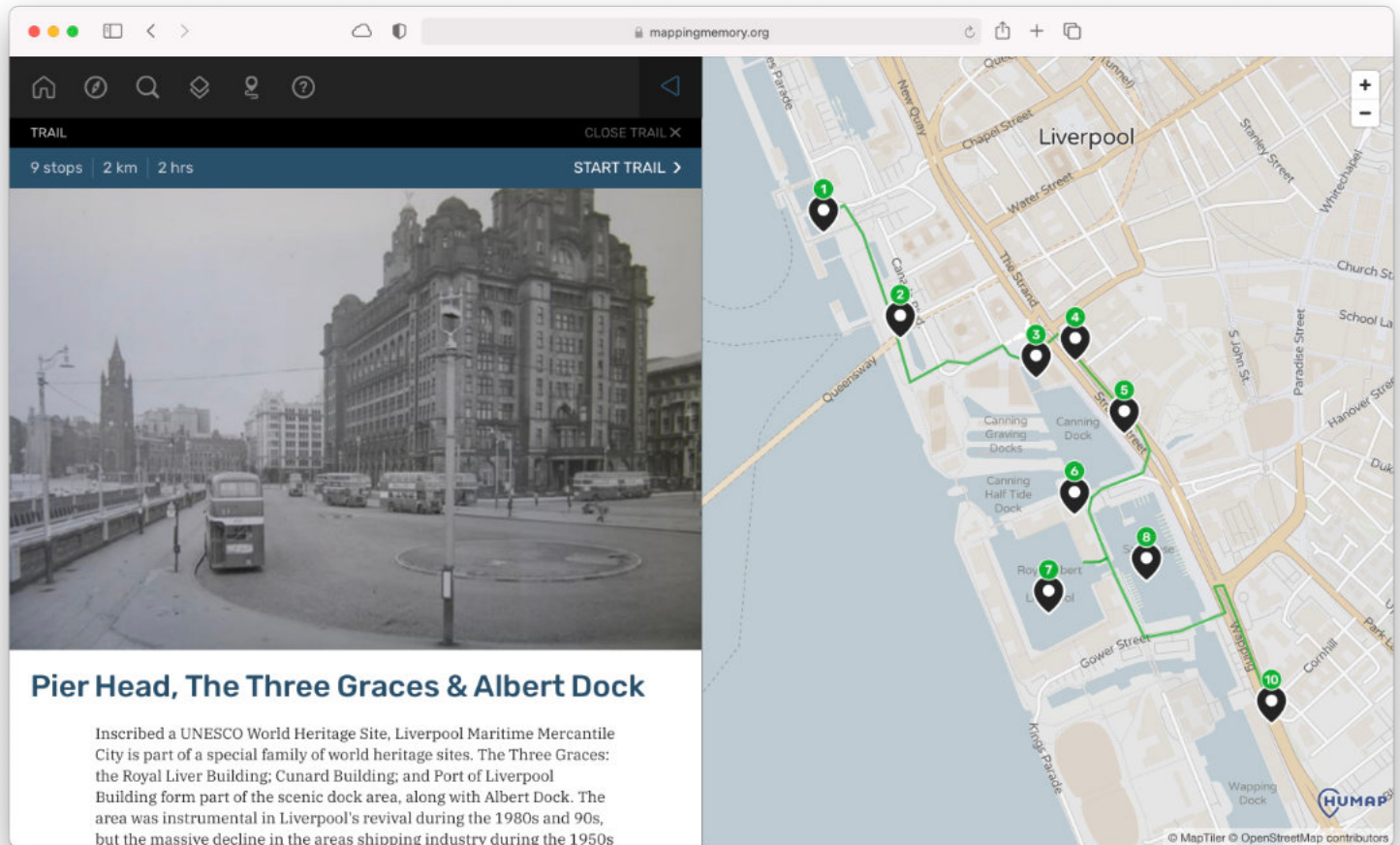
The Humap Team

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What is Humap?

Humap is a map-based storytelling platform. Originally developed for academia and heritage, it has since grown into a multi-sector platform.



Humap turns huge amounts of information (collections, archives, data etc) into “records” – bitesize, multimedia chunks of content. Records are then pinned to a pannable, zoomable interactive map.

Records can be organised into [collections](#), [walkable trails](#), routes, and timelines – with no limit on the number of other items a record can be in. All records can be fully multimedia (including [IIIF](#)!) and can contain multiple pieces of media in their gallery.

Humap also has overlays. Usually these are [modern data](#) or [geo-rectified historical maps](#).

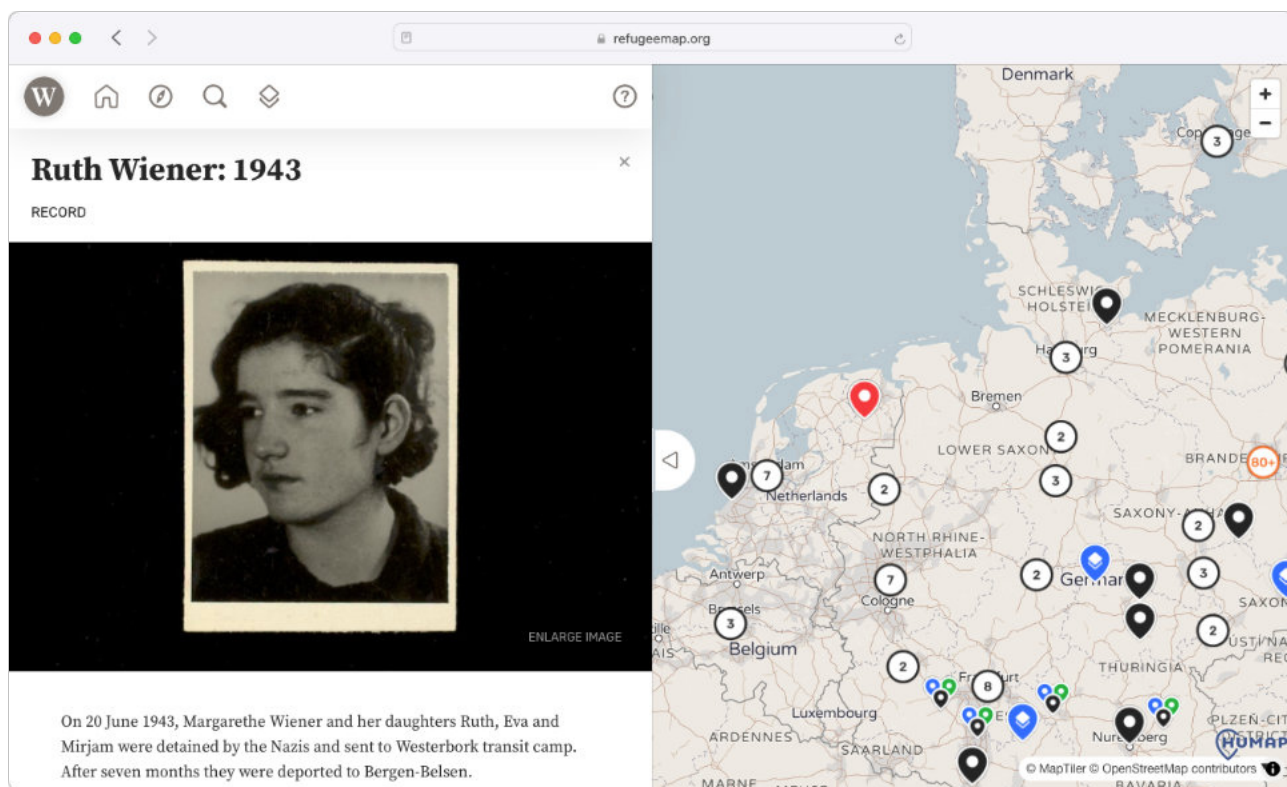
We have a huge range of features, including [user-generated content](#) and [QR code generation](#). The full list can be found [here](#) and at the end of this document.

Content on Humap is designed for maximum shareability and an enjoyable interactive experience – it's a brilliant tool to activate collections and archives in the digital space.

Humap is also white-label, and fully integrated with a RESTAPI. Your Humap instance can be [its own complete website](#) or [embedded](#) within a pre-existing website.

Content is created and curated via our own content-management system, and requires no download or knowledge of coding.

Our pricing plan page can be found [here](#).



Who is using Humap?

Our clients are doing amazing things with our platform.

Here are some examples from the arts and heritage space. For a full list of clients and industries, see the [customer stories](#) and [use case pages](#) on our website.

The Wiener Holocaust Library

Refugee Map

Founded in 1933, [The Wiener Holocaust Library](#) is the world's oldest – and Britain's largest – institution dedicated to studying and remembering the Holocaust. In 2021, the Wiener Holocaust Library was awarded a grant by Arts Council England to upgrade their [Refugee Map](#).

The original map had been launched in 2015, imagined as a basic visual aid. Despite its wealth of knowledge, analytics and a user survey showed that there was not a huge amount of engagement. [According to Assistant Curator Helen Lewandowski](#), over the four years it was in operation it only had about 3,000 page views, with most visitors only spending a few minutes on the site. Moreover, the site proved hard to navigate and didn't provide a satisfying user experience.

Funded by the Arts Council, the Wiener Holocaust Library recreated the Refugee Map as an interactive, multimedia map that could lend more functionality to the digital archives and attract users of all types.

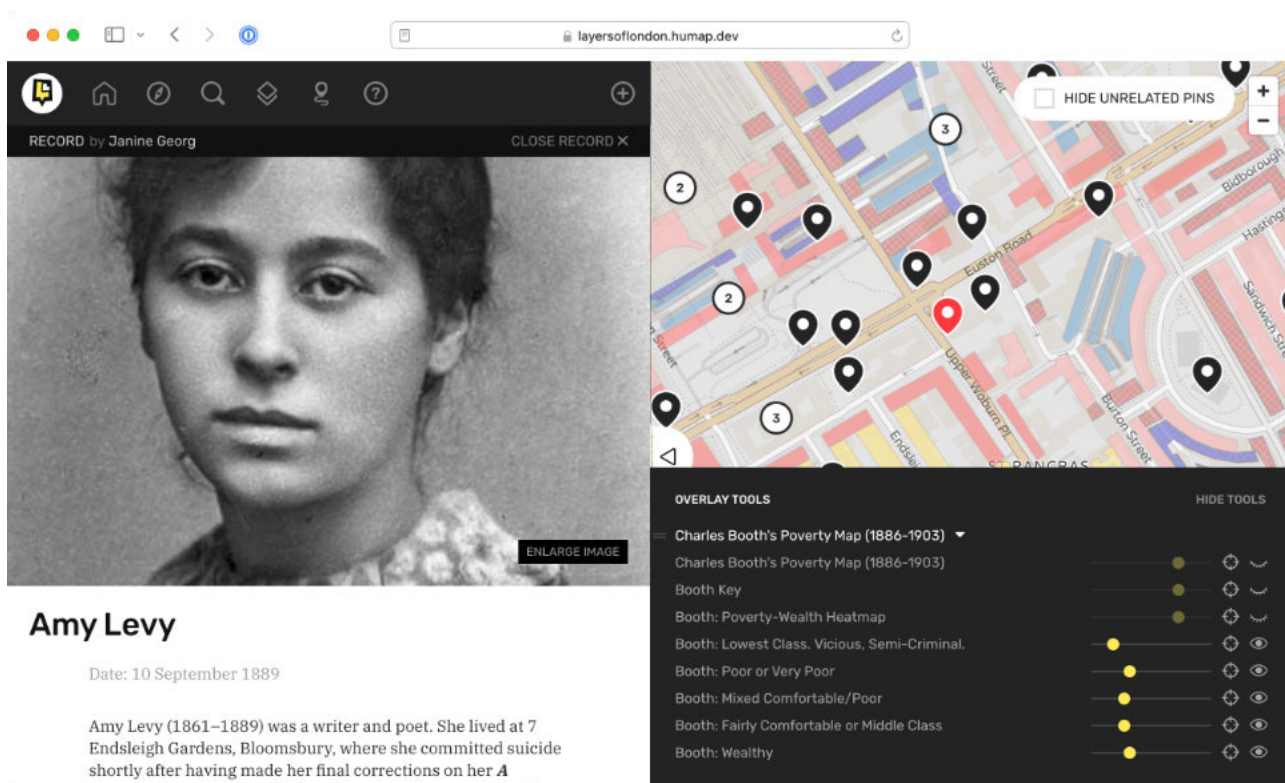
The Refugee Map launched on the Humap platform in November 2021. The launch of the map was covered in the *Londonist*, EHRI, BBC News London, *Who Do You Think You Are?* magazine, *BBC History Revealed* and *Jewish News*.

It currently contains 429 records, 108 collections and 120 overlays, and is still growing. These records take the form of images, videos, photographs, illustrations, papers, and more. The map links back into the database of the Wiener, tying both the traditional and modernised branches of their digitisation efforts together and guaranteeing that the collections of the Wiener are more accessible than ever.

Since launch, the updated Refugee Map has been the subject of 'Archival Cartography', a hybrid event between the Wiener and the LivingMaps Network, and the inspiration for Mapping Memories – a travelling exhibition and the symposium: 'Mapping Migration and the challenges of Digital Curation'.

By choosing Humap to host the map, the Library sidestepped the fiscal and time sink of designing a new platform and made their archives more accessible than ever before. The Library is also using our platform to facilitate relationships with partner institutions and the public, bring in new audiences, and improve more generally the state of Holocaust education in the UK.

The Library welcomes people to get in touch with information/sources they think might be relevant to the map, and the number of monthly users the new map gets is exponentially higher than the older map. This map won't obsolescence as the last one did, and will remain usable on the internet for years to come.



Layers of London

Institute of Historic Research

[The Institute of Historical Research](#) (IHR) is part of the University of London's School of Advanced Study. Dedicated to nurturing relationships between the university and the local London community, it is a leading creator of digital resources for historical education.

The IHR wanted to build an educational platform that made hundreds of priceless, fragile, antique maps accessible and explorable for everyone. The result was [Layers of London](#), a £1.3M project supported by the Heritage Fund, the Stavros Niarchos Foundation, and the Anita McConnell legacy via the IHR Trust.

Layers of London hits all of the most important benchmarks for a funded project. It builds relationships between institutions and between the IHR and the public, it's an evergreen online resource, it has clear value to education and it provides a platform for innovating within cultural heritage.

Layers of London moved onto the new Humap platform in 2021, and soon after that began crowdsourcing data through our user-generated content feature. At time of writing, Layers of London has 11,695 records, 388 collections, and 62 overlays.

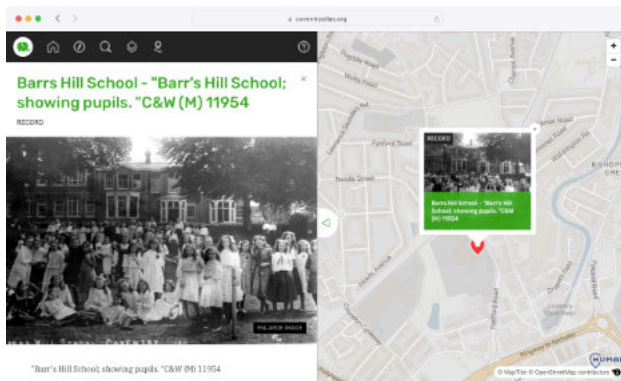
Partner institutions include:

- The British Library
- The London Metropolitan Archives
- Historic England
- The National Archives
- MOLA (Museum of London Archaeology)

The vast majority of these records were gathered via Humap's user-generated content, allowing the London community to get more involved in the process of place and heritage-making than ever.

According to their 2020 assessment document, the Layers team have:

- Created 5 internships and 52 work experience placements for students, with projects including mapping blue plaques of Black Londoners and mapping Black Queer arts.
- Ran 64 workshops (with the London Metropolitan Archives).
- Delivered a webinar programme during the first Covid-19 lockdown consisting of 20 talks.
- Delivered 24 school outreach sessions and 20 CPD sessions.
- Reached 11 primary, 8 secondary, and 5 other schools.
- Been contacted by 19 boroughs of London re: digitisation best practice and sharing their collections via the platform.



Coventry City of Culture Trust

In 2017, the [Coventry City of Culture Trust](#) successfully bid to make Coventry the UK's city of culture in 2021. With their partners Coventry University and Culture Coventry, the trust wanted to create a single digital resource to showcase the best Coventry had to offer.

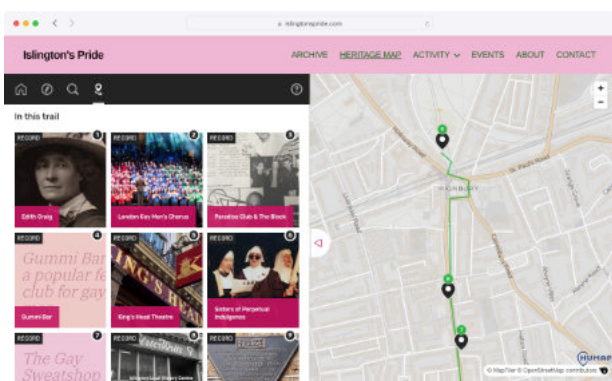
[Coventry Atlas](#) was developed as part of the Coventry Great Place Scheme funded by Heritage Fund, Arts Council England and Historic England with partner funding from Coventry City Council, University of Warwick, Coventry University, Coventry and Warwickshire Local Enterprise Partnership and Coventry's Business Improvement District.

The Atlas was created in collaboration with Coventry Digital (the University of Coventry's online repository) and Culture Coventry (the Transport Museum, the Herbert Art Gallery and Museum, the Coventry Archive, the Roman Lunt Fort, and more).

Coventry Atlas is another sterling example of how the Humap platform can be used to simultaneously create unified, accessible resources from several different sources and nurture relationships between partner institutions and the public.

The instance currently contains:

- 5,581 records
- 176 collections
- 40 historical map overlays
- 8 walkable trails



Islington Heritage

[Islington's Pride](#) is a collaboration between Islington Heritage and Islington Council. Islington (an iconic borough of London) is a treasure trove of LGBTQ+ heritage and culture, and thus the Islington's Pride project - funded by Islington Council and the Heritage Fund - was born.

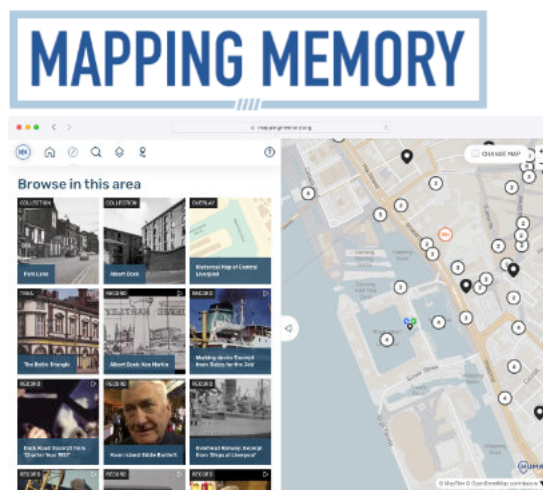
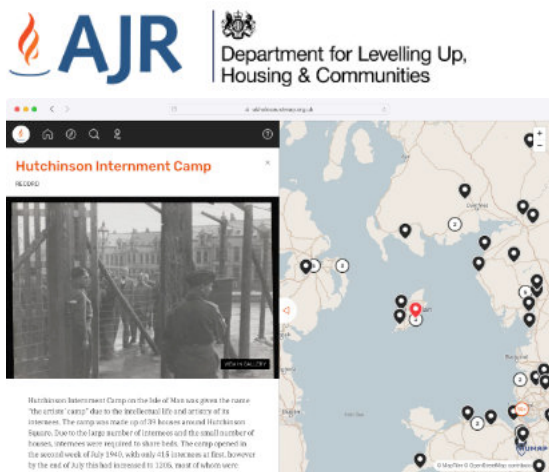
The Islington's Pride team wanted to embed the digital resource into the physical landscape through the clever use of QR codes on the 50+ pink plaques they erected around Islington (pictured left).

The team also needed a platform that could be used to share and preserve ephemera, oral history, and at-risk heritage.

Physical QR codes match up to records, some of which have been organised into walkable heritage trails. The launch of the map was covered in local press and the reception to it was extremely favourable.

Islington's Pride is a community heritage project that records and preserves intangible and oral histories, unites the collections of different organisations, addresses complicated histories of intersectionality and oppression, and is physically embedded within Islington.

A huge amount of archival material, ephemera, and oral history has been made public for the first time. Islington's Pride has demonstrated the strength, creativity, and longevity of Islington's LGBTQ+ heritage and legacy - and we're delighted that Humap provided a platform for them to visualise, digitise, and distribute that knowledge.



The Association of Jewish Refugees

Founded in 1941, the [Association of Jewish Refugees](#) (AJR) has been providing outstanding social and welfare services to the UK's population of Jewish Holocaust refugees for over 80 years. They are the UK's largest dedicated funder of Holocaust-related educational programmes and projects.

The UK is a member state of the International Holocaust Remembrance Alliance (IHRA). IHRA's guidelines on Holocaust education recommend teaching the local, national, and international histories of the Holocaust in tandem. In Britain, this guidance is often overlooked. That's why the AJR launched the [UK Holocaust Map](#) on Humap in 2021.

They needed a platform that made collaborating simple, and one that their end users in the education and remembrance sectors could navigate with as little a barrier to entry as possible.

The map contains co-curated collections from several notable institutions, including the Scottish Jewish Archive Centre, the Frank Falla Archive, the Wiener Holocaust Library, and the Anne Frank Trust UK.

It contains contains 593 records, 3 trails, and 19 collections.

The University of Liverpool & Merseyside Maritime Museum

In 2010, The University of Liverpool, in partnership with The Maritime Museum, National Museums Liverpool and Re-Dock received project grant funding from the Arts & Humanities Research Council's *Beyond Text Research Programme*. The project was titled [Mapping Memory on the Liverpool Waterfront since the 1950s](#).

The project would bring together archival and video/audio oral histories in a map-based interactive interface, side-by-side with a historical map of the waterfront in this time period. Mapping Memory launched in 2011, and funding was reserved to maintain the site for three years.

The project was well received by educators in modern history, by community interest groups, and by locals to the area of the Liverpool waterfront. Importantly, it was heralded as a user-friendly interactive map which allowed a non-technical audience to discover research findings in the context of place. Eventually, in 2019, it went offline.

Humap's founding team had designed the original website, and in 2021 they received permission to recreate the site on the Humap platform. Mapping Memory version 2 is faster, more user-friendly, and even has some new features!

Competitor comparison

	Humap	Google Maps	ArcGIS StoryMaps	Carto	Custom dev
Ready out-of-the-box(aka, timely)	✓	✓	✓	✓	✗
Custom development	✓	✗	✗	✗	✓
Regularly user tested	✓	✓	✓	✓	✗
Ongoing maintenance & upgrades	✓	✓	✓	✓	✗
Stand-alone products	✓	✓	✗	✓	✓
Sharing embedded into the system	✓	✓	✓	✗	—
Tutorialised	✓	✓	✓	✓	—
Designed for interactivity	✓	✓	✓	✗	—
Stand alone website or embed	✓	✓	✗	✗	—
Multimedia enabled	✓	✗	✓	✗	—
White label	✓	✗	✗	✗	—
Map exclusive to your project	✓	✗	✓	✓	✓
Digital sustainability & legacy mode	✓	✗	✗	✗	—
Works on all devices	✓	✓	✓	✓	—
Web native	✓	✓	✓	✓	—
IIIF enabled	✓	✗	✗	✗	—
Geo-rectified map capabilities	✓	✗	✗	✗	—
Built in multi-functional CMS	✓	✗	✓	✗	—
Records	✓	✗	✓	✗	—
Collections	✓	✗	✗	✗	—
Trails	✓	✓	✗	✗	—
QR codes	✓	✗	✗	✗	—
Other software required to run	✗	✗	✗	✗	—
Unlimited users	✓	✗	✗	✗	—
Limits on data	✗	✓	✓	✓	—
Routes	✓	✗	✗	✗	—
Timelines	✓	✗	✓	✗	—

Frequently asked questions

Why use an interactive map, instead of a more traditional website?

Humap's map-based approach to content is critical to its success. Pinning records to a map immediately adds context and makes huge amounts of information visually parsable at a glance. It emphasises a sense of place, anchors stories to physical markers, and engages multiple senses at once.

We call this geospatial storytelling; the use of maps to communicate large amounts of complex information in an accessible and narrative-friendly format.

Your digital project will be vying with social media and a million other distractions for attention, and getting noticed is almost always crucial to the success of digital projects. Having an interactive, immersive, clickable, sharable digital resource that embeds fun into its experience is the smart way to optimise your online presence.

If your project is attached to an existing organisation, you're no doubt aware that physical presence is only half the battle. Presenting prospective visitors/customers/researchers/supporters with an engaging online experience is crucial to success. To put it another way – if you're not making the most of digital, you're missing out.

It comes down to providing a rewarding user experience. What's more fun – clicking through a map, experiencing multiple types of media, and sharing it easily with friends...or reading through a website?

Engaging people of all walks of life is often a crucial requirement for getting funding, and the experience of the project is what frames the content. It needs to be accessible and memorable, and that's where Humap stands out.

How is Humap different from its competitors?

Humap isn't the only interactive map platform out there, and it's important that funding hopefuls understand what we offer – and what we don't! You can find a competitor analysis further along in this document.

How accessible is the platform?

For users

Humap lives on the web and requires no download. We've specifically designed the platform to work across all

devices and to be as lightweight as possible. There aren't any special widgets and the platform has been [extensively tutorialised](#).

Alt text fields are built into the Humap content system – we cannot force our clients to use them, but we do provide them.

We're currently working with an accessibility specialist to make Humap more accessible, but if you have any specific requirements for accessibility please get in touch.

For clients

Likewise, the content management system (CMS) requires no download and is also [extensively tutorialised](#). We recommend using desktop for the creation and curation of content on the Humap platform, but it does work on other devices.

How can Humap be used to collaborate?

Humap's user-generated content (UGC) feature can be used to collaborate with the public on a huge scale. It's also fully tutorialised in both video and text-and-picture format. This has several uses:

- Cut the time and cost of manually gathering testimonials and social proof.
- Get more of the public involved with your project than would be possible with a non-digital medium.
- Reduces several barriers to entry. Humap is no-download/web-native and works on all devices. A device with a screen and an internet connection is all that is needed.
- Partner organisations can also use this feature – not just individuals.

UGC isn't the only way to collaborate on Humap.

Your Humap instance comes with as many log-ins as you need and we don't charge extra for them. This allows several different people/organisations to be creating and curating content at once, streamlining the process and making it easier than ever to invite a plurality of perspectives into your work.

You could invite members of the public, other organisations, artists – seriously, anyone – to collaborate this way.

Who's collaborating on Humap?

The AJR's UK Holocaust Map contains co-curated collections from:

- the Scottish Jewish Archive Centre
- the Frank Fala Archive
- the Wiener Holocaust Library
- the Anne Frank Trust UK.

Coventry Atlas was created in collaboration with:

- Coventry Digital (the University of Coventry's online repository)
- Culture Coventry (the Transport Museum, the Herbert Art Gallery and Museum, the Coventry Archive, the Roman Lunt Fort, and more).

Layers of London's partner institutions include:

- The British Library
- The London Metropolitan Archives
- Historic England
- The National Archives
- MOLA (Museum of London Archaeology)
- (+ thousands of users!)

The Wiener Holocaust Library has ran collaborative events with the LivingMapsNetwork, and the Holocaust Research Institute. The Library also frequently invites guest lecturers and industry professionals to take part in events that centre upon the Holocaust, Holocaust Education, digital curation, and more.

Who are the end users?

Humap has users from all walks of life: educators, researchers, journalists, teachers, local history buffs, foodies, pub enthusiasts...if you're using Humap and putting thought into your content and outreach strategy, your desired user base will find value in it.

Humap is being used in schools to teach local and national history and geography, as well as religious education, ESOL, and civics. The AJR's map was specifically designed to supplement school curricula on teaching the Holocaust in the UK, developed alongside guidelines set out by the International Holocaust Remembrance Alliance. Coventry Atlas is used in schools in a variety of subjects. Layers of London, as touched on upon earlier, has been used to generate resources for schools and liven up class-time.

It's also worth noting that learning via an online platform enriches the IT skills of the user, regardless of their age.

How did other Humap-based projects get their funding?

- **The Institute of Historical Research's Layers of London:** The National Lottery Heritage Fund awarded funding totalling £1.03M for the development and delivery phases of the project between 2016 and 2020. Matched funding was provided by the Anita McConnell legacy via the IHR Trust, and the Stavros Niarchos Foundation.
- **The Wiener Holocaust Library's Refugee Map:** Funded by Arts Council England.
- **The Association of Jewish Refugees UK Holocaust Map:** Funded by themselves and the Department for Levelling Up, Housing, and Communities.
- **Coventry City of Culture Trust's Coventry Atlas:** Funded by the National Lottery Heritage Fund, Arts Council England, and Historic England.
- **Islington Council and Islington Heritage's Islington's Pride:** Funded by the National Lottery Heritage Fund

How does Humap help grant money go further?

Using an out-of-the-box platform saves time and money. Using a platform with project longevity built-in (Legacy Mode) ensures that your project won't obsolescence and die after the funding has run out.

As mentioned elsewhere, if user-generated content is enabled, oral histories and perspectives can be gathered at a much larger scale, for a much smaller cost, via the internet. This functionality can either replace or complement traditional research.

What is the onboarding timeline for Humap?

Timelines are extremely variable. We're happy to go at your pace, provided you give us enough time to provide you with any support you need.

We do recommend having a video call and a platform demonstration during or before the bid-writing process. We're happy to stay in touch during this time and will provide any information required.

After the grants are secured, this really depends on the project timeline. The instance can be switched on as soon as the contract is signed and the first payment is in. You can then immediately begin to create and curate your Humap.

This also depends on the structure of the data. If the data is already collected in one centralised place (like our standardised import spreadsheet*) the process will be

quicker, as mass data imports are exponentially quicker than manually inputting every single record. For details on mass data imports, please read the section in this bid kit on additional services.

This also depends on when you want to launch your project to the public and if you intend to keep adding to and editing the instance after launch.

We'll be on hand during this entire process, and we're also happy to open up a Slack channel if necessary. After the launch of the map we will close the Slack channel but will remain on hand to answer queries.

*Email for a copy.

Who owns IP and content?

Put simply, we own the platform and functionality, our clients nominally own the content they upload.*

We would be happy to supply this information in contractual language if required for the application.

*If the content belongs to them. If the content belongs to a different entity, we insist that clients are extremely diligent about citing sources and giving credit. The content management system and the UGC content creation process have several different options for giving credit.

How is digital sustainability built into Humap?

One of the main benefits of going with a pre-existing platform instead of a bespoke new development is our ongoing commitment to our platform. Commissioned digital projects tend to have a one-and-done aspect to them, and if ongoing maintenance is built into the contract they are extremely costly.

We're morally, financially, and contractually obligated to maintain and upgrade our platform, effectively removing those burdens from our clients.

Many funders will not even consider projects that don't have digital sustainability built into their framework. That's why we created Legacy Mode.

Legacy Mode is our response to the unfortunate life-cycle of many funded digital projects. The research is done, the funding is secured, the project launches...and then within five years is completely unusable and obsolete.

When Humap Legacy Mode is switched on access to the content management system is removed, but the actual map content stays where it is and will continue to be a part of the Humap platform, with all that entails.

Because the project will remain in stasis, this gives project

leads the opportunity to move onto the next project in the knowledge that their Humap instance will remain relevant – and that they can come back at any point if/when more funding is secured.

How is data stored and protected?

From our Chief Technical Officer (CTO), Ed Jones:

“We use industry best practices for protection of user data. We keep the data we store to a minimum – the only personally identifying information we hold about users is their name and email. All data is stored in datacentres which hold ISO27001 certification; operational security is maintained through public-key encryption and web-application firewalls, and backups are stored offsite on write-only media.”

We back up the data from Humap instances daily and store them, off-site, in a write-only data store – basically, it's impossible for the past instances to be polluted.

Is Humap environmentally friendly?

From our CTO, Ed Jones:

“Humap takes environmental responsibility seriously, and where possible we choose providers who commit to low-carbon sources of energy. The team work remotely, which reduces our carbon footprint for personal travel, and we prioritise travel by train over car when we do need to meet up.”

Will Humap sign a non-disclosure agreement?

We are happy to sign reasonable NDAs as part of a project engagement.

Can our project have unique, custom functionality?

No. You can pay for custom development, but it will then be rolled into the platform as a whole going forward, hosted, maintained, and upgraded by us. The IP of the custom development will also belong to us.

How long does it take to go from 'green light' funding to launching the map?

This really depends on the timeline of the client. We can activate your instance as soon as the contracts are signed and the first payment is in.

When it comes to launching the project to the public, we can unindex your instance so that only people who know the URL can find it, and then reindex the page when you're ready for people to see it. Likewise, it is also possible to publish content in batches, if a one-day mass launch is what you want.

It is also possible to have a 'living map', which is continuously updated throughout the project lifetime.

How involved will Humap be in the bid-writing process?

Again, this depends on how involved you would like us to be. Generally speaking, we're always on hand during working hours (Tue-Fri, 9-5) to answer any questions.

Hopefully, this bid kit will answer most of them. If not, please feel free to get in touch with us at **team@humap.me**.

I want help with marketing and advertising my project. Can you do that?

Not directly.

We use visuals from our instances to show how features look in situ - for example, overlays or user-generated content. We might also roll records from your instance into our record-of-the-day content calendar. When we do this we always credit, name, and link to the instance.

There is also the chance of collaborating with us in the form of a blog, article, or talk.

We have a blog section that takes submissions and we love guest bloggers. Blogs are great for advertising and marketing a project - they give you a place to expand on the scope of the project, and done properly are evergreen resources that work for SEO and building backlinks. If you're interested in writing a blog for us (even if the project isn't funded yet) get in touch with our Marketing and Comms Manager at **natalie@humap.me**.

This is a two-way street, and we're happy to create reasonable content that centres on our clients. Our CTO Ed Jones has given a talk on our relationship with both Digventures and the Wiener Holocaust Library, and we're normally willing to be present for launch events/talks etc. We can also always be reached for information or quotes that could help a client with their own marketing strategies.

Does Humap source any data for projects?

As a general rule, no. We might point you in the direction of open-source information or resources, but we're just the platform.

How does Humap accept payment?

We accept payment via BACS in USD and GBP. These prices exclude VAT and other sales taxes - please bear that in mind while writing your funding bid.

We will issue you with an invoice prior to payment.

How does payment fit into the grant funding?

With grant-funded projects we can accept lump sum payments upfront, instead of our usual subscription fee which is paid annually or monthly.

Please note that if you would like Legacy Mode to be an option for your project, this needs to be built into your funding model from the beginning.

Other Humap services

Digital consultancy and web development

The Humap team has 20 years of experience in software development and digital consultancy. We charge a daily rate of £850* for both.

Data imports

From CSV to API we can import pre-existing data into your Humap instance for you.

Data imports using our standardised spreadsheet format have a fixed cost of £425*. Please contact us if you would like a copy of this spreadsheet.

If the data already exists but is in a different format, it will take us some time (usually between 2 or 3 days) to write a custom importer. We charge a daily rate of £850*.

Content modelling workshops

Interested in Humap, but aren't sure where to get started? Content modelling workshops cost £425* for a half-day.

Humap accepts payment in GBP and USD.

*Please note that these prices exclude VAT & other sales taxes.

Client testimonials

“The team have been incredibly supportive and helpful during our time working together. They have always been keen to go over and above in helping any teething problems, especially when facing tight deadlines on our initial launch.

Humap have helped us realise our plan of an interactive map. In particular, Ed provided a really useful third-party opinion on how the map would be best used and navigated; helping us streamline the process, provide clearer impact and made for a better user experience all round.

The map is a brilliant way to communicate with our followers and highlight the scale of outsourcing of NHS services. With the various aspects of map functionality, we hope to build the map out to provide even more information to the public that is not readily available. This will help us spread awareness and thus grow our campaign.”

Dr Smriti Tandon, Research Fellow, EveryDoctor

“Humap are an enthusiastic and skilled bunch that don't wilt in the face of a challenge – pragmatic but ambitious, the team began our project with a conversation. That responsive yet considered approach continued throughout the process.

Humap has provided a way to more effectively present our archival and audio-visual material, in a compelling format that draws out their context and relevancy today. Our refugee family papers all too often get overlooked in our collection as vernacular photographs and documents. The site draws them into focus as important micro-histories that can tell us quite a bit about the Second World War and migration.

Humap have a long-term investment in constantly improving their platform – a key difference from other website designers who create one-off maps that, as has been our previous experience, quickly obsolesce. As a client, I valued their responsiveness, but also when they pushed back with counterpoints on design and feel. Our old interactive map webpage had become antiquated and technically too constrained to effectively tell the stories within our collections to a wider audience. Humap solved this in style, with a fresh look and intuitive platform that, we hope, will improve longevity of the resource and accessibility to our unique archival collections in the long term.”

– Helen Lewandowski, Assistant Curator

“The team at Humap were a pleasure to work with in developing the UK Holocaust Map. They had previous experience dealing with most of the challenges we encountered, so they were always ready with a workable solution. At the same time, they appreciated what was unique about our project and were eager to be involved in putting their technology to a new use.

We have received the most wonderful, positive feedback about the UK Holocaust Map. Colleagues from across the remembrance and education sector and members of the Jewish community have commented about how much 'hidden' history they have had the opportunity to discover – often right at their own doorstep.

Humap guided us through every step of the process of creating the UK Holocaust Map. They helped us to have a better understanding of our own aims and target audience.

Humap's platform enabled us to create a digital resource that many different institutions can contribute their archival content to, and to for each of these partner organisations to have a visual presence on the site so that it looks visually like the collaborative project that it aims to be.”

Alex Maws, Head of Educational Grants and Projects, The Association of Jewish Refugees.

“Our project was looking for a user-friendly way for people to access maps and assets using a basemap to complement the standard ‘search and tiled results’ approach. We wanted software that could be used on phones, old phones especially, so that Coventry Atlas was not exclusive, and could be used by anyone. We also wanted a product that was developing and with which we could grow as it did.

The Humap team are lovely people. They are very concerned that we get what we need even if it’s not out-of-the-box, such as resolving our need for API connectivity with Coventry Digital, our repository. They also explained things over and over (and over and over) as we felt our way through the project. This gentle approach was most welcome.

We’re at the beginning for Coventry Atlas but it’s getting traction. We’ve received positive comments about what we’re trying to do and are linking up with new opportunities. Adding trails has led to six community trails and new conversations about wildlife and nature trails too, so as Humap evolves it really supports our own development.

Humap is lightweight on devices and isn’t a costly app that needs consistent updating. Don’t underestimate this if you want to engage users who don’t have the latest device or great tech skills. The team is also committed to dev – as your opportunities appear, Humap responds too.

Coventry Atlas is a visual and interactive way to get to know our city. Humap was the right choice for us as its generous framework means going forward we’re not constrained – as new ideas and opportunities reveal themselves, we’re able to see the possibilities in Humap’s technology.

We’ve had positive feedback on our early work. Coventry Atlas is used by teachers, historians and local people looking to get out and know their city: we’re helping with placemaking in the city, giving people a feel for where they are from and an opportunity to reframe local history their way.

The next step is to use Humap for history and current events so users can experience the past and present of the city. Visitors will find this a great way to explore Coventry. It’s great to know that Humap is evolving to match our ambitions with improvements and new features.”

Dr. Ben Kyneswood, Director of Coventry Digital

“Working with Humap was a great experience. From initial conversations to the final outcome, there was a great exchange of ideas. We both came with our own sets of aims and visions, and in the end Humap created a digital map that fully met our expectations. We really enjoyed working with the Team. There was lots of straight-talking and good humour, at no point did we feel we needed to explain what we were trying to achieve. Humap are truly humanities focussed. Digital design and UX is very cool right now, but the Humap team make it feel like it’s for everyone.

Thanks to Humap we have a public and permanent record of the rich LGBTQ+ heritage in Islington (and there’s a lot to record!). Places, people, objects and ephemera can be easily documented and accessed. Humap has allowed us to create informative and engaging entries with audio and video, which are not overly academic, but encourage users to explore further from this great starting point.

The Humap Team understand digital humanities, they listened to what we had to say and felt like our ideas were taken on board. All conversations were productive, all deadlines were met and they were very responsive to emails. We felt involved in the process. Even following project completion, we login to the backend of the site we see tweaks and improvements to make the experience better. The team are clearly passionate about what they do, matching the same feelings of the team at Islington Heritage Service.

Humap allowed us to map at-risk and intangible heritage that exist in people’s memories, in magazines, flyers and posters. The ease of use means we can add or amend entries quickly and easily. It allowed us to take objects from our archive and give them more meaning, to tell a story, as well as celebrate important but lesser known people who made an impact in our community. Humap also aided us when considering future projects and how we can bring other Islington stories to life.”

Seán McGovern, Project Manager, Islington’s Pride

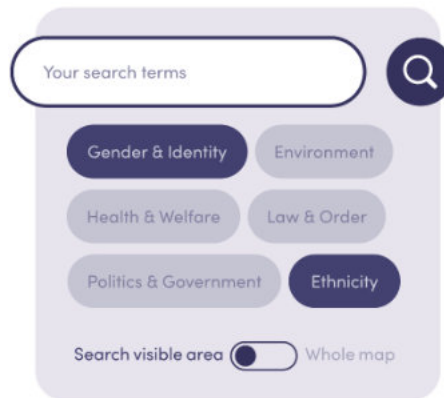
Features

Records & collections



Your content and archives can be reimagined as individual records, and collated into collections. These records are pinned to the map and consist of text, images, and videos. Every record can have a gallery of multiple images and media. If the user-generated content (UGC) feature is turned on, your users can create their own records on your map. Records can be used in any number of collections and a collection can be stepped through record-by-record as a way to express a chronological narrative.

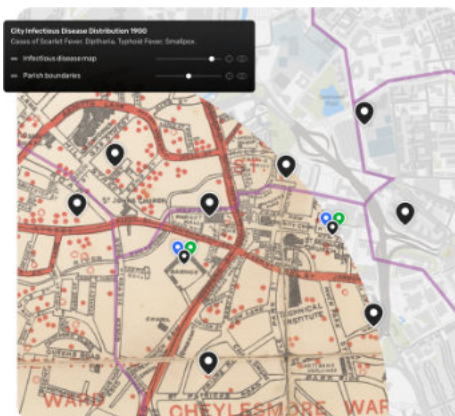
Taxonomies & search



Content on your map is tagged with custom taxonomies and taxonomy terms. An example taxonomy would be *Boroughs of London* and an example taxonomy term for it would be *Camden* or *Haringey*. You have complete control over the creation of one or multiple sets of taxonomies and terms.

Taxonomies are used with text-search to locate content. Free text can also be searched and date ranges can be searched within too.

Overlays



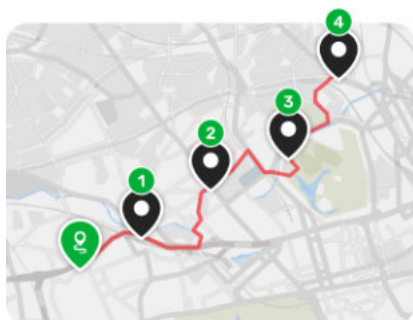
Overlays can either be modern data as points and vectors (lines and shapes) with metadata, or geo-rectified historical (often hand drawn) maps that lie over the base map. Overlays can be grouped by theme.

Internationalisation



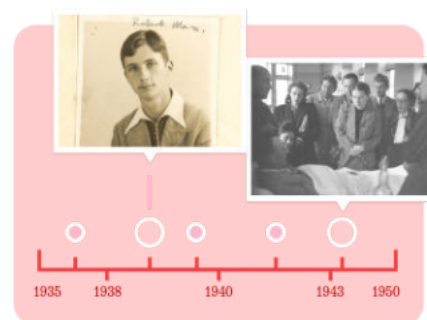
Humap is accessible globally and will soon be available Arabic, French, English, German, Hebrew, and Hungarian. If your project requires a language Humap is not currently available in get in touch - we'll be adding more and more languages as the platform grows.

Trails



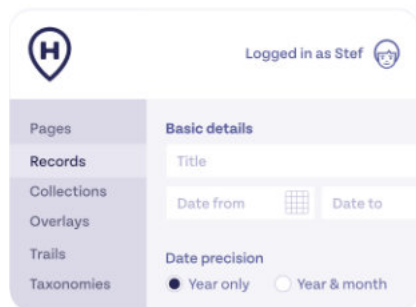
Custom walking trails can be made from your records and collections, complete with permalinks and QR codes to engage your mobile audience.

Timelines



Timelines embed chronology into a collection. This feature creates a more cohesive narrative experience for the end user and gives our partners more choice in how they curate their content.

Humap admin & Pagemaker CMS



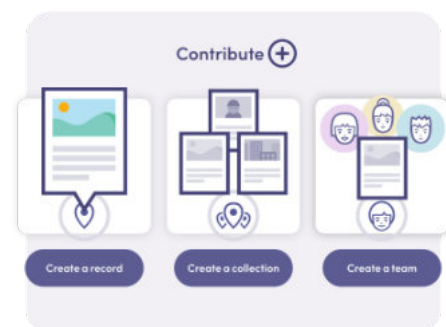
The admin dashboard and CMS is where your content will be created and curated. The map is the centrepiece of your instance, and you have the option of building content web pages around it which can include multimedia. You can structure your pages with flexible navigation and it can be branded.

Rich/IIIF Media



Humap supports IIIF (International Image Interoperability Framework) media, meaning that your users can experience stunning high-quality images and media at detailed levels within IIIF-enabled content.

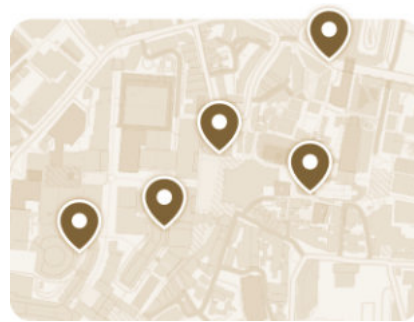
User-generated content (UGC)



An additional feature brilliant for gathering quantitative and qualitative data. Users can create records, collections, as well as teams to work within. Layers of London currently has 11,600+ records contributed by their UGC users.

A stripped down version of UGC which gives projects the power to gather data from users, such as email, without the ability for the user to publish to the live platform.

Legacy mode



Projects that need to live beyond their initial funding lifetime ensuring they won't disappear off the internet.

Data import and export

Placename	Latitude	Longitude
Park Lane	51.508327	-0.154720
Bond Street	51.550185	0.004142
Oxford Circus	51.515164	-0.142094
Pentoville Road	51.531307	-0.114801
Regent Street	51.512552	-0.140245
Pall Mall	51.506669	-0.133957

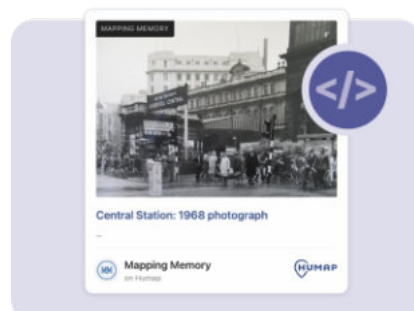
From CSV to API, Humap's integration functionality can import data from just about any source you use.

Routes



Plotting historic journeys over time, routes are used to tell the story of voyages, migration, and travel in general.

Embed



Embed Humap content on third-party sites. Articles, blogs, other websites – garnish your writing with an embed!

Humap's ethical policy

At Humap, we take ethical platforming seriously. While our clients are primarily responsible for the content they upload, we do not allow any type of hate speech or discrimination on our platform.

Humap reserves the right to remove misinformation on climate change and the COVID-19 pandemic, as well as derogatory/hate speech.

Humap is all about education, and we welcome content that has an educational element to it or increases the sum of human knowledge. However, we do not allow gratuitous explicit or adult content for its own sake and reserve the right to remove adult content that does not have an educational or research-related purpose.

We conduct our business in full compliance with UK law and strive to act ethically in all interactions and communications. Our staff are contractually obligated to act with the utmost integrity and respect for our clients and users.

Customers of Humap

**Islington
Museum**



**INSTITUTE OF
HISTORICAL
RESEARCH**

SCHOOL OF
ADVANCED STUDY
UNIVERSITY
OF LONDON

 **AJR** The Association
of Jewish Refugees

**The Wiener
Holocaust Library**



AM Adam Matthew
A SAGE Publishing Company



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